

# HANNAH CHONG

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## EDUCATION

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**University of Southern California** • 2016 - 2020

Bachelor of Arts in Public Relations • *Annenberg School for Communication and Journalism*

Minor in Computer Programming • *Viterbi School of Engineering*

Major GPA: 3.85

### Academic Distinctions

Presidential Scholar • National Merit Finalist • Dean's List

## WORK EXPERIENCE

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### Technical Solutions Specialist Intern

*June 2019 - August 2019*

*IBM*

- Facilitated the development of nine client-facing demos by organizing a two-day hackathon for 100+ Technical Solution Specialists
- Developed a high-level decision tree demo to show clients how IBM Watson Studio can help increase their efficiency by up to 15%
- Completed training courses for IBM Watson Studio and IBM Cloud

### Technical Solutions Specialist Intern

*May 2018 - August 2018*

*IBM*

- Researched for the creation of a deep learning model that was later presented at IBM's Think conference to over 30,000 business leaders and technology innovators
- Presented to a virtual audience of 200+ explaining IBM's AI technology at a high-level to improve understanding of how AI assists industries in the public sector
- Developed three new leads for clients by spearheading a prospecting campaign

### Social Media Manager

*May 2017 - August 2017*

*SnackFever, Inc.*

- Developed and implemented a Twitter strategy that resulted in a 100% audience engagement increase and a 250% audience reach increase
- Increased website traffic by 30% by curating content for Snapchat, Facebook, Instagram and Twitter

## ACTIVITIES

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**Copywriter** | *Copycat*

*February 2020 - Present*

**Research Assistant** | *USC Marshall Behavioral Lab*

*February 2020 - Present*

**Website Development** | *Stylebot*

*January 2020 - Present*

**Website Development** | *Personal Project - USC Wellness promotion*

*January 2020 - Present*

**Teaching Assistant for Introduction to Python** | *University of Southern California*

*January 2019 - Present*

## SKILLS

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**Programming Languages:** Python • HTML • CSS • C++ • Java • PHP • SQL • JavaScript • jQuery

**Applications:** Microsoft Office • Adobe Creative Cloud • G Suite